

FILE

DECEMBER 29

1969

fashion calendar

29th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

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\$ BEST WISHES FOR A \$
\$ VERY HAPPY NEW YEAR \$
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, DECEMBER 29, 1969</u>			
Monday Dec. 29 5:30 P.M.	PRESS PARTY By invitation. Publicity: Marjorie Angerson, PL. 9-2000.	BEST & CO.	STAGE 9 9TH FLOOR
Monday Dec. 29 8:00 P.M.	ANNUAL DEBUTANTE BALL For benefit of 'Soldiers', Sailors' & Airmen's Club.	INTL DEBUTANTE BALL (11 EAST 68TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
Jan. 1	NEW YEAR'S DAY (Thursday) - Legal Holiday		Contact: 861-5911.
Saturday Jan. 3-	OPEN HOUSE: SUMMER FOOTWEAR	B.F. GOODRICH	HOTEL BARCLAY LEXINGTON & 48TH ST.
Jan. 4 8:30 A.M.	Men's, women's, children's footwear; also golf, boating shoes. By invitation. Contact: Marian Rahl, Carl Byoir Assoc., YU. 6-6100.		
Sunday Jan. 4 8:30 A.M. Breakfast	FASHIONS FOR MEN AND WOMEN The "Quiet Giant" greets the visiting press. By invitation. Publicity: Hilda Sherey, 790-8651.	REEVES BROS.; ABACO; DUPLEX	WALDORF-ASTORIA JADE ROOM
Sunday Jan. 4 12:00 Noon Brunch	SPRING MILLINERY AT PRESS SHOW Preview of Spring millinery. For press, by invitation. Publicity: Burt Champion, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	AMERICANA HOTEL GEORGIAN ROOM
Sunday Jan. 4 7:30 P.M. Buffet	INTRODUCTION: NEW SILVER PATTERN "Vienna"--new sterling silver flatware pattern will be presented to visiting press by Reed & Barton (N.Y. Couture Council). By invitation. Publicity: Allyn Bloeme, SU. 7-6807.	REED & BARTON	AUSTRIAN INSTITUTE 11 EAST 52ND STREET
Jan. 4- Jan. 10	INTERNATIONAL HOME FURNISHINGS MART, MERCHANDISE MART, CHICAGO Contact: 312-527-4141.		
Beginning Sunday Jan. 4- Jan. 12	SHOWING OF BRITISH CHILDRENS WEAR "The London Look for Children in New York"--presentation of fashions for toddlers to teens for Fall-Winter '70-71. (Also Showing: Fairmont Hotel, San Francisco, Jan. 14-16.) By appointment. Contact: Joan Hardy, PL. 2-8400.	NATIONAL CHILDRENS WEAR ASSOCIATION	HOTEL McALPIN B'WAY & 34TH STREET

NEW YORK COUTURE FIFTY-FOURTH NATIONAL PRESS WEEK - Jan. 4 - 8

Unless otherwise indicated, all showings are held in the JADE ROOM, WALDORF-ASTORIA,
Park Avenue & 50th Street. Press Director: Mildred Sullivan, LA. 4-0461.

<u>Sun., Jan. 4:</u>	8:00 A.M. Registration 8:30 A.M. REEVES BROS., ABACO, DUPLEX (breakfast) "The Quiet Giant" 10:00 A.M. HAROLD LEVINE (Don Breitinger) 10:30 A.M. AURELIEN LINTERMANS "A Heady Half-Hour" 11:00 A.M. RON AMEY 12:00 Noon MILLINERY INSTITUTE OF AMERICA (brunch) Americana Hotel 3:00 P.M. MEXICAN CAPERS (Aeronaves de Mexico) 4:30 P.M. FRAN ALLISON "Music to Cook By" 5:30 P.M. PETER LINDERMANN (cocktails) 7:30 P.M. REED & BARTON (buffet dinner) "Vienna at Eight"	Austrian Institute 11 East 52nd Street
<u>Mon., Jan. 5:</u>	8:30 A.M. LONDON FOG (breakfast) 10:00 A.M. DAVIDOW 10:30 A.M. JUNIOR SOPHISTICATES (Tom Nasarre) 11:00 A.M. CARLYE 11:30 A.M. Writing Period 12:00 Noon VOGUE/BUTTERICK PATTERNS (luncheon) Empire Room 2:30 P.M. PICCIONE BRIDALS 3:00 P.M. CELANESE 4:00 P.M. Writing Period 5:00 P.M. AFTER SIX (cocktails) "A Spring Fling" 7:30 P.M. HYSTRON (dinner) "An Evening with Trevira"	Le Pavillon 111 East 57th Street
<u>Tues., Jan. 6:</u>	8:00 A.M. ACCESSORAMA (breakfast) "Superstar" accessories 10:00 A.M. BEN REIG 10:30 A.M. JEUNESSE (George Samen) 11:00 A.M. by BRANELL 11:30 A.M. LARRY ALDRICH 12:00 Noon Writing Period 12:30 P.M. ILGWU (luncheon) Speaker: Gus Tyler, Asst. Pres. 2:00 P.M. DAVID CRYSTAL 2:30 P.M. HARVEY BERIN (Karen Stark) 3:00 P.M. B.H. WRAGGE 3:30 P.M. NATIONAL SHOE FABRICS ASSOCIATION 4:00 P.M. DENIM COUNCIL (cocktails) "In the New Decade" 5:30 P.M. CASA de PORTUGAL (Maria Teresa) "An Evening in Portugal"	Starlight Roof Silver Corridor
<u>Wed., Jan. 7:</u>	8:00 A.M. MONTGOMERY WARD (breakfast) "Swinging into the '70s" 10:00 A.M. HANNAH TROY (Murray Nieman) 10:30 A.M. NAT KAPLAN 11:00 A.M. FRANCESCA for DAMON & DAMON INTERNATIONAL 11:30 A.M. Writing Period	

NEW YORK COUTURE PRESS WEEK - Jan. 4 - 8 (continued from page 2) -

<u>Wed., Jan. 7:</u>	12:30 P.M.	COTY (luncheon) "The Spring Faces of Coty Originals"	
	2:30 P.M.	RODRIGUES for PETER CLEMENTS	
	3:00 P.M.	WORKWEAR CORPORATION	
	3:30 P.M.	Coffee Break	
	3:45 P.M.	BURLINGTON HOSIERY	
	4:15 P.M.	Writing Period	
	5:30 P.M.	PANTENE (cocktails)	Hilton Room
	7:00 P.M.	FRANY AWARDS	Hilton Room
<u>Thurs., Jan. 8:</u>	8:00 A.M.	ROBERT HALL (breakfast) "International Studio"	
	10:00 A.M.	ORIGINALA	
	10:30 A.M.	THE SCHRADER ORGANIZATION	
	11:00 A.M.	FORMFIT ROGERS	
	11:30 A.M.	Writing Period	
	12:30 P.M.	WEST POINT PEPPERELL (luncheon) "The '70s: A Colorful Leisure Decade"	
	2:00 P.M.	REMBRANDT (Ole Borden)	
	2:30 P.M.	NAMAN RAINWEAR	
	3:00 P.M.	Writing Period	
	5:15 P.M.	20th Century Fox (cocktails) "John and Mary"	444 West 56th Street
	7:30 P.M.	SEARS, ROEBUCK and COMPANY (dinner)	Hotel Plaza

Monday Jan. 5 10:30 A.M.	PREVIEW: SPRING- SUMMER MILLINERY By invitation. Contact: PL. 7-1966.	MR. JOHN	24 WEST 57TH STREET SALON - 7TH FLOOR
Monday Jan. 5 12:00 Noon	SPRING-SUMMER COLLECTION By invitation. Contact: 688-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO (22 EAST 56TH ST.)	ST. REGIS VERSAILLES ROOM
Monday Jan. 5 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON "The Seventies...The Fashion Ambiance"--showing of Spring-Summer collect- ions from Vogue and Butterick patterns. (N.Y. Couture Council) By in- vitation. Contact: Barbara Ohrbach, 255-2100.	VOGUE/BUTTERICK PATTERNS (161 SIXTH AVENUE)	WALDORF-ASTORIA EMPIRE ROOM
Monday Jan. 5 3:00 P.M. Champagne	PREVIEW OF FASHION FILM "See Where Fashion is Going in the '70s". For out-of-town and local press. By invitation. Publicity: Stephanie Simpson, 879-2000.	CELANESE	WALDORF-ASTORIA JADE ROOM
Monday Jan. 5 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Preview of Summer collection at opening of new showroom. By invitation. Contact: 213-MA. 7-5427.	ESTEVEZ FOR NEAL	719 S. LOS ANGELES ST. LOS ANGELES, CALIF.
Monday Jan. 5 7:30 P.M. Dinner	"AN EVENING WITH TREVIRA" Dinner for visiting press. (N.Y. Couture Council) By invitation. Contact: Elaine Roberts, Bell & Stanton, PL. 9-4800.	HYSTRON	LE PAVILLON 111 EAST 57TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 5	SUMMER LOUNGEWEAR AND DRESSES Continuous showings. Contact: 279-0710.	DYNASTY	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 5	SUMMER RAINWEAR COLLECTION Continuous showings. Contact: PE. 6-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 5	OPENING OF SUMMER COLLECTION Showing of cocktail and evening dresses and pantsuits. Contact: Charles Trautmann, Jr., 565-0590.	PEPPINO INTERNATIONAL	488 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 5	ACCESSORIES BY GIVENCHY Showing of belts, jewelry, scarves, sunglasses, handkerchiefs for Spring-Summer. Continuous by appointment. Contact: Mac Mallis, MU. 6-1974.	ROBINSON & GOLLUBER	244 MADISON AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 5	SPRING-SUMMER JEWELRY COLLECTION Showing of Spring-Summer jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Monday Jan. 5- Jan. 16	SPRING FASHIONS FROM CANADA Showings of Junior and Misses dresses, coats, suits, rainwear, sportswear. <u>Mon., Tues., Wed.: 9:00 - 6:00; Thurs., Fri.: 9:00 - 8:00.</u> Contact: D.S. Armstrong, 680 Fifth Avenue, JU. 6-2400.	CANADIAN DEPT. INDUSTRY, TRADE, COMMERCE	HOTEL McALPIN 7TH FLOOR
Monday Jan. 5- Jan. 23 9:00 A.M.- 5:00 P.M.	SPRING-SUMMER FORECAST Complete showing of fashions, accessories, promotional plans from March-April issues. For store, buying office executives only. By appointment. Contact: Barbara Doljack, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR
Tuesday Jan. 6 8:00 A.M. Breakfast	ELEVENTH EDITION: "ACCESSORAMA" "Superstar" accessories for Spring-Summer (N.Y. Couture Council). Breakfast: 8:00 - 10:00. Open House: 8:00 - 1:00. By invitation. Publicity: Marino & Maxwell Associates, 679-2990.	LEADING MANUFACTURERS	WALDORF-ASTORIA STARLIGHT ROOF
Tuesday Jan. 6 9:30 A.M.	SHOWING OF SPRING MILLINERY Millinery collection of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 6 12:00 Noon Luncheon	1970 FASHION PRESENTATION Preview of new fiber, WD-2, in "Body-conscious" collection designed by Mazza and Van Helsing. Repeat Show for retailers, 6:00 P.M. By invitation. Contact: Mary Krienke, 556-5100.	MONSANTO	HOTEL PLAZA BALLROOM
Tuesday Jan. 6 3:00 P.M.	SHOWING OF SPRING MILLINERY By invitation. Contact: Miss Claire, MU. 8-1224.	EMME	16 EAST 53RD STREET SALON - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 6	6:00 P.M., MONSANTO SHOW FOR RETAILERS, HOTEL PLAZA, BALLROOM (see page 4)		
Tuesday Jan. 6 6:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS By ticket only. (Repeat Show: Mon., Jan. 12, 8:00 P.M., Garden City Hotel, Garden City, Long Island.)	MARTIN'S (BROOKLYN) Publicity: Rita Dobbins, TR. 5-3100.	ST. GEORGE HOTEL BALLROOM
Tuesday Jan. 6 7:00 P.M.- 9:00 P.M.	PREVIEW OF BRAZILIAN PROMOTION "Carnaval do Brasil"--in honor of the Consul General of Brazil and Mrs. Soutello Alves. By invitation. Contact: OR. 9-7800.	B. ALTMAN & CO.	MAIN FLOOR FIFTH AVENUE ENTRANCE
Wednesday Jan. 7 8:00 A.M. Breakfast	"DESIGNER SPEAK-IN": PRESS BREAKFAST "Swinging into the '70s...With Fashions of Involvement". Participating designers: Nora Aponte, Clodagh of Dublin, Alberto Fabiani, Rudi Gernreich, Philippe Heim, Melba Hobson, Simonetta, Eve Stillman. MC: Rita Perna, Montgomery Ward (N.Y. Couture Council). By invitation. Publicity: Barbara McGinniss, 971-1958.	MONTGOMERY WARD (393 SEVENTH AVENUE)	WALDORF-ASTORIA HILTON ROOM
Wednesday Jan. 7 9:00 A.M. Breakfast	TRADE SHOWING OF SPRING MILLINERY Showing of Spring millinery for the trade. Price: \$5.00, for retailers. Publicity: Burt Champion, MU. 6-2970.	MILLINERY PROMOTIONS (10 EAST 40TH STREET)	AMERICANA HOTEL IMPERIAL BALLROOM
Wednesday Jan. 7 12:00 Noon Luncheon	"SPRING FACES OF COTY ORIGINALS" Presentation of Coty Award winners: Stan Herman, Victor Joris, Anne Klein, Adolfo, Halston, Julian Tomchin. (N.Y. Couture Council) By invitation. Publicity: Lillian Firestone, 924-4728.	COTY	WALDORF-ASTORIA JADE ROOM
Wednesday Jan. 7 5:00 P.M.	RESORT-SPRING- SUMMER COLLECTION Repeat Show: Tues., Jan. 20 at 5:00. By invitation only. Thereafter by appointment. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Wednesday Jan. 7 5:30 P.M. Cocktails	PRESS PARTY Pantene will be hosts at a party for visiting press (N.Y. Couture Council). By invitation. Contact: Doris Gerretzen, 265-6230.	PANTENE	WALDORF-ASTORIA HILTON ROOM (LOBBY)
Wednesday Jan. 7 6:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Admission by ticket (free) available in Bridal Salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	STATLER-HILTON GRAND BALLROOM
Beginning Wednesday Jan. 7	OPENING OF SUMMER COLLECTION Continuous showings of Summer collection designed by Cara Kirby and Norma Walters; and Paris collection by Pierre Lucé. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Jan. 8 12:30 P.M. Luncheon	PRESS LUNCHEON "The '70s: A Colorful Leisure Decade". (N.Y. Couture Council) By invitation. Contact: Claude Delibes, 564-0700.	WEST POINT PEPPERELL	WALDORF-ASTORIA JADE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 8 7:00 P.M. Dinner	FASHION SHOW, ENTERTAINMENT Fourteenth edition of "A Night at the Persian Room" for visiting press. By invitation. Publicity: John E. Terrell, 790-7802.	SEARS, ROEBUCK, AND CO. (360 WEST 31ST STREET)	HOTEL PLAZA PERSIAN ROOM
Friday Jan. 9 10:30 P.M.	"ENTERTAINER OF THE YEAR" PARTY Annual Cue Magazine party. All invitations have been issued.	CUE MAGAZINE (20 WEST 43RD STREET)	HOTEL PIERRE GRAND BALLROOM
Saturday Jan. 10 12:00 Noon	BRIDAL SHOWS Also showing: Sat., Jan. 24, 2:00 P.M., Community Room, <u>Bay Shore</u> ; Sat., Jan. 31, 3:00 P.M., Community Room, <u>Queens</u> ; Sat., Feb. 7, 2:00 P.M., Community Room, <u>New Rochelle</u> ; formal showings, Jan. 29, 7:30 & 9:00 P.M., <u>Colonie</u> (Albany). Contact: OX. 5-4400.	MACY'S	FABRIC THEATRE 6TH FLOOR
Sunday Jan. 11- Jan. 15	59TH ANNUAL CONVENTION NRMA's "Salute to the '70s". Publicity: Richard French, CH. 4-8780.	NATIONAL RETAIL MERCHANTS ASSN	N.Y. HILTON; AMERICANA
Monday Jan. 12 5:00 P.M.	OPENING OF SUMMER COLLECTION By admission card only. Buyer Show: Mon., Jan. 19, 2:30. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 12 5:30 P.M. Cocktails	RECEPTION FOR RETAILERS Reception for store executives. By invitation only. Contact: Charlotte Norman, 736-9221.	NATIONAL COTTON COUNCIL; COTTON PRODUCERS INST.	ST. REGIS ROOF
Jan. 12	8:00 P.M., MARTIN'S BRIDAL SHOW, GARDEN CITY HOTEL, GARDEN CITY, L.I.		
Monday Jan. 12 6:00 P.M.	SPRING BRIDAL FASHION SHOWS Also showing at 7:00 and 8:00 P.M. (Repeat Shows: Mon., Jan. 19, 6:00, 7:00, 8:00 P.M.) Tickets: Bridal Dept. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BRIDAL SALON 3RD FLOOR
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Betsy Klein, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION Continuous showings. Contact: 924-4525.	DANIKA BY LEAMOND DEAN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTION By appointment. Contact: Margie Corbett, 244-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 12	OPENING OF SUMMER COLLECTIONS By reservation. Contact: Mary Lou Levine, OX. 5-6234.	JEUNESSE; BLAUNER BOUTIQUE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 12	FRENCH READY-TO-WEAR FASHIONS Summer dresses, pants, tunics in silk and cotton for misses and juniors by Ted Lapidus, Magbelle of Paris; Gregoire of Lyon; Dubois, Luis-Marie of Nice. By appointment. Contact: Monique Sallebert, AT. 9-5435 or Françoise Bordes, AT. 9-1320.	LAPIDUS; MAGBELLE; LUIS-MARIE; GREGOIRE; DUBOIS	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Jan. 12	TIZIANI OF LONDON SUMMER COLLECTION By appointment. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS MEZZANINE
Monday Jan. 12- Jan. 15 9:00 A.M.- 5:30 P.M.	FUR BOUTIQUE AT NRMA FAIR "Fur Boutique of the '70s"--total fashion and environmental concept for contemporary living, designed by Mr. Fred. Contact: Al Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	FUR & SPORT (224 WEST 30TH ST.)	HOTEL AMERICANA BOOTH 93
Tuesday Jan. 13 8:00 A.M. Breakfast	MERCHANDISING SEMINAR "Summer '70". Prices: \$15.00, members; \$25.00, guests. By reservation. Contact: Frances Hodges or Marjorie Reich, 200 Madison Ave., OR. 9-4484.	MERCHANDISING MOTIVATION	N.Y. HILTON GRAND BALLROOM
Tuesday Jan. 13 8:00 A.M.- 5:00 P.M.	ELEVENTH ART NEEDLEWORK CLINIC Speakers: Herbert Bijur, President, McCall Pattern Co.; Nan Comstock, Editor-in-Chief, McCall's <u>Needlework & Crafts</u> ; William Pahlman, FAID; Kay Corinth, Merchandising Editor, <u>Seventeen</u> ; Phyllis Youngheart. Luncheon speaker: Dorothy Rodgers. Fashion show of handknit and crocheted clothes; displays of new yarns, merchandise; panel discussion. For merchandisers, art needlework buyers, yarn shop owners. Price: \$25.00. Contact: Alexis Scott, 983-3294.	McCALL'S (230 PARK AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Tuesday Jan. 13 12:00 Noon Luncheon	ANNUAL AWARD LUNCHEON Annual "Green Thumb" award will be presented to Philip Hawley, president, Broadway Dept. Stores, Los Angeles. Boyswear trends fashion show presented by Celanese. Contact: Robert Gur-Arie, 594-5130.	BAMA (10 W. 33RD ST.)	N.Y. HILTON GRAND BALLROOM
Tuesday Jan. 13 12:00 Noon Luncheon	ACCESSORY SHOW AT LUNCHEON Showing of accessories for men and women by Givenchy. By invitation. Contact: Nanette, MU. 6-1974.	ROBINSON & GOLLUBER (244 MADISON AVENUE)	HOTEL BILTMORE MADISON & 43RD ST.
Tuesday Jan. 13 5:00 P.M.- 7:00 P.M.	FASHION SHOW: MAN-MADE FURS "The Joyful Jungle"--musical fashion show produced by Michael Brown. Fashions created by members New York Fashion Designers. By invitation. Publicity: Ruth Hammer Associates, 246-4818.	NORWOOD MILLS	RAINBOW ROOM ROCKEFELLER CENTER
Wednesday Jan. 14 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Resort and Second Semester Look". Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	PERI WOLFMAN FOR COUNTRY AIRE	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 14 5:30 P.M.- 8:00 P.M.	ANNUAL TOBE AWARD The 1969 Tobe Award "for distinguished contribution to American retailing" will be presented to Harold Krensky, board chairman, Bloomingdale's. <u>All</u> <u>invitations have been issued.</u>	TOBE ASSOCIATES	HOTEL PIERRE GRAND BALLROOM
Wednesday Jan. 14 6:00 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Publicity: Marjorie Angerson, PL. 9-2000.	BEST & CO.	4TH FLOOR
Jan. 15- Jan. 23	ITALIAN COUTURE SHOWINGS IN ROME. Contact: Camera Nazionale della Moda Italiana, Via Lombardia, 44, Rome.		
Jan. 16- Jan. 25	NATIONAL SKI WEEK "Let's Go Skiing". Contact: Doc Des Roches, Ski In- dustries America, 432 Park Avenue South, 689-1266.		
Saturday Jan. 17 11:30 A.M.	SPRING BRIDAL SHOW "The New Art of Weddings"--as featured in January issue of <u>Mademoiselle</u> Magazine. Open to public. Publicity: Gloria Carr, WI. 7-3300.	LORD & TAYLOR; MADEMOISELLE	YOUNG NEW YORKER SHOP 6TH FLOOR
Monday Jan. 19 10:00 A.M.	TWO SHOWINGS OF SUMMER COLLECTION <u>Second show at 4:00.</u> By reservation. Contact: 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday Jan. 19 11:00 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 2:00. By reservation. Contact: 524-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Monday Jan. 19 12:00 Noon	OPENING OF SUMMER COLLECTION Also Jan. 22, 27 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Jan. 19	2:30 P.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452		
Monday Jan. 19 3:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Jan. 19	4:00 P.M., LEO NARDUCCI, 530 Seventh Avenue, 11th floor, 594-5660		
Jan. 19	6:00, 7:00, 8:00 P.M., ABRAHAM & STRAUS REPEAT BRIDAL SHOWS (see page 6)		
Beginning Monday Jan. 19	OPENING: SPRING- SUMMER COLLECTION Debutante collection and boutique collection of formal and cocktail dresses, designed by Phyllis Bianchi. By appointment. Contact: Ray Baldasaro, BR. 9-0292. Publicity: Margaret Hodge Co., 355-6997.	BIANCHI	499 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION By reservation. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 19	SUMMER BOUTIQUE NUMBER ONE Continuous by appointment. Contact: LO. 4-3470.	DEEBS BY EDIE GLADSTONE	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION By appointment. Contact: Timmie Riche, HA. 1-1676.	DESIGN THAI	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Abe Goldner, LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	RONNIE SIMON FOR THE FIFTH ADDITION	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: BR. 9-3650.	LAURENCE GROSS BY LEVINO VERA	498 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Jan. 19	OPENING: DEBUTANTE COLLECTION A specially designed collection of debutante gowns; also a group of Summer formals. By appointment. Contact: Alan Davis, 755-5529.	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Also David Kidd Boutique. Informal by appointment.	DAVID KIDD FOR MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Ethel Shields, 736-1310.	MILA EDITIONS (DIV. RENBROOK)	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Showing by appointment. Contact: Maribeth Lubell, 564-5430.	GUNTER FOR PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Ethel Shields, 736-1310.	RENBROOK BY ERIC DE JUAN	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday Jan. 19	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Jan. 20 9:00 A.M. Breakfast	PREVIEW: FALL COLLECTION Hadley will present sweaters and related fashions in luxury fibers, designed by Jerry Feder of Anne Klein for Fall '70. By invitation. Continuous thereafter in showroom (21st floor). Contact: Robert Newman, 565-2170. Publicity: Eleanor Lambert, MU. 8-2130.	THE HADLEY CORPORATION (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Tuesday Jan. 20 9:30 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 22, 28 at 9:30. By reservation. Contact: WI. 7-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Jan. 20 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 22, 28 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Jan. 20 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 28 at 10:30. By reservation. Contact: Don Friese, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 20 11:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	STUDIO SIX BY FRANK ADAMS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Jan. 20 12:00 Noon	OPENING OF SUMMER COLLECTION Also Jan. 22 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Jan. 20 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 26, 27, Feb. 2 at 1:00. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Jan. 20 1:00 P.M.	OPENING OF SUMMER COLLECTION Showing in 4th floor (Jr. Sophisticates) showroom; thereafter in own show- room on 7th floor. Contact: Judy Harvey, LO. 4-0462.	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Jan. 20 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Jan. 20 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 22 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Jan. 20 3:30 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 28 at 3:30. By reservation. Contact: Stuart Kreisler, LA4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Jan. 20 5:00 P.M.	RESORT-SPRING- SUMMER COLLECTION By invitation only. Thereafter by appointment. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 20	SUMMER COLLECTION BY ELEANOR BRENNER Continuous by appointment. Contact: Ruth Shiller or Norma Wilk, 947-9677.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 20	OPENING OF SUMMER COLLECTION By appointment. Contact: Lucille Tice, 947-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 20	OPENING OF SUMMER COLLECTION By appointment. Contact: LO. 4-9220.	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Jan. 20	SUMMER COLLECTION BY ALAN PHILIPS By reservation. Contact: Bud Klauber, 594-0870.	JEREMY ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Jan. 20	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 20	OPENING OF SUMMER COLLECTION Informal showings by appointment only. Contact: Harold Davis, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Jan. 21 9:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: WI. 7-4551.	TIFFEAU BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Jan. 21 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 10:30. By reservation. Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Jan. 21 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: LW. 4-0454.	BEENE BAZAAR	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Jan. 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Spring Partyng". Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	MATHEW OF NOEL JUNIORS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 21 2:00 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 28 at 2:00. By reservation. Contact: LA. 4-3520.	TRAINA BOUTIQUE BY JUDITH WISTER	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Jan. 21 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 2:30. By reservation. Contact: CH. 4-1872.	ALDRICH BY MARIE McCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Jan. 21 4:00 P.M.	PRESS PREVIEW: SUMMER COLLECTION Also Jan. 22, 27, 29 at 4:00; Jan. 22 at 11:00 A.M.; Jan. 27 at 2:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Jan. 21 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR BY ELINOR SIMMONS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Jan. 21	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Doris Reiter, LO. 3-6126.	CLARET	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Jan. 21	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LO. 3-0922 or CH. 4-8281.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Jan. 21	COLLECTION NUMBER FIVE Showing by appointment. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Wednesday Jan. 21	SUMMER COLLECTION BY DON BREITINGER By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 22 10:30 A.M.& 2:30 P.M.	TWO SHOWINGS OF SUMMER COLLECTION Second showing at 2:30. By invitation only. CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Contact: Jeanne Dionne
Thursday Jan. 22 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 27 at 10:30. By reservation.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: CH. 4-2616.
Thursday Jan. 22 11:45 A.M.	SUMMER COLLECTION BY ARTHUR DOUCETTE Also Jan. 26 at 11:45.	J.G. COUTURE (DIV. MALCOLM STARR)	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR By reservation. Contact: PE. 6-1351.
Thursday Jan. 22 1:15 P.M.	OPENING OF SUMMER COLLECTION By reservation.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: LO. 5-4115.
Thursday Jan. 22 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 27, 29 at 2:30.	MAURICE RENTNER BY BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR By reservation. Contact: LA. 4-6968.
Jan. 22	2:30 P.M., JERRY SILVERMAN, 530 Seventh Avenue, 10th floor,	CH. 4-7522	
Thursday Jan. 22 4:00 P.M.	SUMMER COLLECTION BY RIZKALLAH By reservation.	MALCOLM STARR INTERNATIONAL Contact: Roslyn Shoenthal, 594-0030.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday Jan. 22	OPENING OF SUMMER COLLECTION Continuous showings.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: LA. 4-2880.
Jan. 24	2:00 P.M., MACY'S BRIDAL SHOW, Bay Shore, Long Island	(see page 6)	
Friday Jan. 23 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR Contact: Dorothy Herme, CH. 4-7270.
Sunday Jan. 25 12:30 P.M. Luncheon	TEXAS FASHIONS AT LUNCHEON "Cottons Span the Zodiac". Repeat Shows: Jan. 26, 27 at 12:30. By invitation.	TEXAS FASHION CREATORS; NATIONAL COTTON COUNCIL Contact: Bardee Underwood, 3060 Apparel Mart, 214-683-5930.	APPAREL MART DALLAS, TEXAS
Monday Jan. 26 11:00 A.M.	OPENING OF SUMMER COLLECTION Designed by Beverly Moyer and Bill de Natale.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR By reservation. Contact: LA. 4-4510.
Monday Jan. 26 11:00 A.M.	OPENING OF SUMMER COLLECTION Also Jan. 27, Feb. 3 at 11:00.	WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR By reservation. Contact: WI. 7-4968. Publicity: Ruth Hammer Associates, 246-4818.
Monday Jan. 26 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: PE. 6-6983.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 26 2:30 P.M.	SUMMER COLLECTION BY OLE BORDEN By reservation. Continuous thereafter. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 26 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday Jan. 26 4:00 P.M.	PREMIERE COLLECTION Thereafter by appointment. Contact: Helen Presser,	MARIO FORTE FOR CESCA LTD. 564-9115.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 26 6:00 P.M. Cocktails	MIDSUMMER MARKET PRESENTATION "Summer Horizons 1970". By invitation. Contact: Lois Watson, 3641 Apparel Mart, 214-631-0622.	TEXAS FASHION CREATORS	APPAREL MART DALLAS, TEXAS
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTIONS Daily informal showings. Contact: WI. 7-5324.	ANDREW ARKIN; LEONARD ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. Contact: BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. Contact: BR. 9-0925.	PARNES-FEINSTEIN BY TERRY MORTON	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. Contact: 565-2051.	NARDIELLO FOR RONA	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Designed by June Frances and Patrick Porter. Contact: 565-2051. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Jan. 26	COUTURE SHOWINGS IN PARIS. Contact: Chambre Syndicale de la Haute Couture, 100, rue du Faubourg St-Honore, Paris VIII.		
Monday Jan. 26- Jan. 29	1970 NATIONAL NOTIONS SHOW Hours: 9:00 - 5:00 daily. Contact: Kerry Gassett, 736-8820.	NATIONAL NOTION ASSN (350 FIFTH AVENUE)	AMERICANA HOTEL ALBERT HALL
Tuesday Jan. 27 9:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. (Continuous from Jan. 19) Contact: WI. 7-9470.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Jan. 27 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Jim Fitzsimmons, PE. 6-0151.	CAMEO BY JOHN MOORE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 27 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Jan. 27 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Jan. 27 11:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Jan. 27 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-3000.	MALCOLM CHARLES BY MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Jan. 27 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Jan. 27 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 28, Feb. 3, 4 at 1:00. By reservation.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Jan. 27 3:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Jan. 27 4:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Jan. 27	OPENING OF SUMMER COLLECTION By reservation. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 28 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Jan. 28	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Jan. 29 11:00 A.M.	PRESS SHOWING: SUMMER COLLECTION Buyer Show: Feb. 3 at 11:00. By reservation. Contact: 524-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 29 3:30 P.M.	PREVIEW OF SUMMER COLLECTION By invitation. Continuous thereafter. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR

1970

JANUARY							FEBRUARY							MARCH						
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APRIL							MAY							JUNE						
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JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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